

Compass Europe Discipleship Goal & Strategies 2026-2028

Goal

To empower church leaders across Europe to establish **financial stewardship churches** — congregations where believers are intentionally disciplined in biblical financial principles, resulting in transformed lives, increased generosity, and deeper trust in God.

Strategies

1. Build relationships with trustworthy leaders through existing Christian networks. Stress the need for financial discipleship in the church and connect them with our Compass national leaders.
2. Train a core group of financial disciple-makers in each European country.
3. Providing relevant financial discipleship materials to support their objectives.
4. Coach national leaders to grow a movement of financial disciples in their countries.
5. Collaborate with national leaders to develop roadmaps for developing financial discipleship ministries at each stage of their organizational maturity.
6. Develop a Financial Discipleship network in Europe with other Christian organizations.

Compass Europe Organizational Capacity Strategy 2026–2028

Goal

To strengthen Compass Europe's organizational capacity, empowering the financial discipleship movement across the continent. We will equip national ministries to grow independently while remaining connected to a shared European vision and values by establishing a sustainable and scalable ministry infrastructure with healthy funding, adaptable staffing, and effective communication.

Strategies

Marketing & Communications

- Creating and implementing a segmented communication strategy targeting pastors, denominational leaders, and key ministry leaders, emphasizing the church impact of financial discipleship.
- Position Compass Europe as a trusted and attractive partner by collaborating with interdenominational networks, academic institutions, and student movements, increasing visibility and influence across key ministry settings.
- Increase awareness of the Compass Europe brand by using personal stories, photos, and videos from ministries.
- Distribute Compass Europe materials in the main European languages to ensure broader access and wider use.

Human Resources & Operations

- Organize the Compass Europe office with a flexible staffing structure that balances volunteers, part-time staff, and software tools, ensuring effective support for national ministries according to their needs.
- Clarify roles and responsibilities between the European office and national ministries to ensure efficiency, reduce costs and duplication, and foster transparency and collaboration.
- Strengthen leadership capacity through a structured recruitment process, onboarding system, and peer learning opportunities, while preparing a new generation of successors.

Funding & Financial Sustainability

- Create new long-term funding streams by expanding the current donor base by developing relationships with individuals and foundations from wider Europe and the USA.
- Refine and implement an ambassador fundraising model.
- Equip national ministries with localized training to raise local support, become self-sustaining, and support European work.